

Judging Criteria Check Sheet

Posters will be judged by the following criteria:

1. **Focus:**

Is a fire prevention/fire safety message conveyed?

Is the intent/topic clear when you first look at it?

2. **Idea and Creativity:**

Does the poster say: Fire Prevention – Everyone/Everyday?

Is the poster original and creative? Replicas of copyrighted or registered characters or logos are not permitted.

Are the main ideas appropriate to the topic and presented correctly?

Do the illustrations and captions reinforce each other?

3. **Neatness and Presentability:**

Is lettering legible?

Is spelling correct?

Can words be read at a distance?

Do words conflict with pictures?

4. **Reproducibility:**

Can the poster be printed as is, or would it require some redrawing or color change?

Are there any details that may get lost when reproduced?